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Analysis Psychology Language Of Gender In Public As Interest Communication And Familiar Communication

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ABSTRACT

This article aimed to describe the implementation of analysis psychology language of gender in public as interest communication and familiar communication. The method of this article was qualitative description research with debriefing to collect data. The object of this research was students college of Muslim Nusantara Alwashliyah University for especially English education departement. Base on the research conducted and description of the researcher, the result of analysis psychology language of gender in public as interest communication and familiar communication showed the difference between each gender in communication.

Keywords: Psychological analysis, Language of gender, Public communication

1. Introduction

Since language is a tool for social interaction, it is more crucial that we study it so that we may get to know one another and use it to express our opinions in public debates. Here 4 the skill of language like listening, speaking, reading and writing. Each language has a very close relationship with other language skills and each supports each other in the aquisition and psychology language.

Speaking is one of the language skills that develops in human life.in general, speaking has the aim of conveying something in the form of idea, thoughts, notions and the contents of one's heart to other people using verbal language through psychology means so that the intention can be understood by other people. The dominance of psychology language especially in each gender is more directed at psychology than logic.

Language of gender in this era is more popular. We can see the language gender in everywhere. And we also use this language in everyday life. The language gender is how the human (a men or a women) use a unique language with a code only that is gender know it each. In the midst of our lives there areseveral things that are unique in language especially language for a men and women. The language used by women will not be understood by a men and vice versa. This because the psychology of language betweena men anda women is very different.

This happen because a men predominantly use logic over feelings, while women predominantly use feelings over logic. A men does not use diksi in language, therefore if a women talks to amen there will definitely be things that the men does not understand due to diction used by women.

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2. Method

The research method that is based on the debriefing's answers regarding the way the source talk to the opposite gender (simple conversation) where the researcher is the key instrument, qualitative sampling and the seresarch of qualitative research emphasize the diction of each gender in communicating. This case study approach is more appropriate touse to research single facts that focus on a problem that has not ocured much in society.

This study examines a single object in great detail and presents it as a case. All parties involved can provide data for the case study. This study was conducted in December 2024 for a week. The research implementation of this research started from searching for subjects that matched the research criteria, data collection to preparing the research report which was carried out in stages.

corded and transcribed for analysis.

3. Result and Discussion

Based n the result of research conducted on English education students at Muslim Nusantara Alwashliyah University regarding the aanalysis psychology of language of gender in the public as interest communication and familiar communication, where in speaking there are 5 factors that can influence the psychology of language of gender, namely :

1. Social Attitude

The decision making between a men and a women is very different, this is closely relate to the attitude and perspective of each gender. As researcher have researched, in decision making men will predominantly make decisions based on logic (this has been thought about long before making decision). While momen make decision more without thinking, this usually leads to carelessness after deciding on an opinion.

2. Cultural Norms and Social Status

Cultural noms and social status between a men and a women are very different, this is closely related to the way each gender speak and how they listen. As researched by researcher, in decision making men are dominant in speaking compared to listening (this is because men have more ideas that they want to convey). Not only that, mens's tone of voice is dominantly firm in conveying opinions. That's why men are dominant as leaders compared to women. Meanwhile women are more dominant in listening, because women have little ideas and need ideas from people around them as reference.

3. Psychology of Gender

Men and women have quite different gender psychology, which is strongly tied to each gender's emotionality and sensitivity. According to the researcher's findings, women are more dominantly sensitive in their behavior than men, women can feel sensitivity while men does not feel this because men use logic pure rather than feeling.

4. Personal Branding

Men and women have somewhat diverse personal brands, which are strongly tied to their respective social and fashion preferences. As researched by researcher, men dominant use a

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simple style and the dominant men social nature is empathetic, while a women the dominant use the luxurious or feminine style and dominant social nature of women is expressive.

5. Social Enviroment Adaptation

Social enviroment adaptation between a men a women is very different, this is closely related to the courage of each gender. As researched by researcher, a men dominantly brave and welcome when adapting to newsocial enviroment. Meanwhile, women dominant brave but reserved in adapting (not talk carelessly to strangers) in a nwe enviroment.

4. Conclusion

It can be inferred from the research findings that regarding the analysis of the psychology language of gender in public as interest communication and familiar communication that there are many factors that influence the psychology of language gender, such as social attitude, culture norms and status, psychology of gender, personal branding and social enviroment adaptation. Even though these factors have differences in each gender, this is what makes language gender psychology complementary. For example, the social attitude factors, where men have ideas than women and women need these ideas as references.

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